CURRICULUM VITAE

PRAVASINI SAHOO

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I. Teaching Interest:

• Marketing management

- Organizational behaviour
- Research methodology
- Human resources management

II. Research Interest:

- Perception based study/Attitude study
- Multivariate analysis (Structural equation modeling)
- Tourism studies

III. Academic Record:

Degree Subjects		Year	Percentage	University/ Institute
Ph. D	Title:	2011		Indian Institute of
	Antecedents of Residents'			Technology,
	Attitude Towards Tourism			Kharagpur
	Development			
	Courses undertaken:			
	Organizational Behaviour,			
	Management in Human			
	Resources, Research			
	Methodology			
M.B.A	Marketing, HR, PPM, QT	1996	62% (1 st)	Utkal University,
(Tourism	& MIS			Orissa
specialization)				
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+3, Science	Zoology (Hons.)	1993	63% (1 st)	Utkal University,
				Orissa

IV. Work Experience:

IV. Work Experience:				
Organization	Position	Year of	Year of	Job profile
	held	joining	leaving	
ICEAI	D 1.	2000	2000	T 1: 0 : 1 D 1 :
ICFAI	Faculty	2008	2009	Teaching: Organizational Behaviour,
Business	Associate			Marketing Management;
School,				Research: Publication of edited books
Mumbai				by ICFAI University Press
IIT Bombay,	Project	2007	2008	Interfacing between the stakeholders;
Mumbai	Manager			organizing targeted outreach,
(Golden				exhibitions, seminar, conferences,
Jubilee				Annual Foundation Day, Annual
Office)				Convocation Day; website content
				management; contribution to Institute's
				fund-raising programs;
				collection/collation of information and
				preparation of reports, presentation and
				publication; maintaining alumni
				relation and alumni database; dealing
				with media, publicity and branding; and
				proactively looking for opportunity to
				improve processes and procedures
NIRRH,	Senior	2006	2006	Statistical analysis and report writing
Mumbai	Research			
	Fellow			
UVI Holidays	Senior	1999	2000	Designing and costing tour packages,
Ltd., Delhi	Executive			preparing publicity materials and other
				travel related job, and marketing travel
				products
VIP World	Executive	1998	1998	Designing and costing tour packages
Travel,				and other travel related job
Mumbai				

V. Academic Achievement:

Year	Conference/Seminar/Journal/	Title of the paper/article	
	Magazine/Book		
	PhD thesis papers has been communicated		
In	To be published by ICFAI University	Tourism Planning: Linking	
press	Press, co-authored with Dr. Tapan	Developmental Impacts with Planning	
	Panda, Faculty, Great Lakes Institute	and Management	
	of Management, Chennai		
In	To be published by ICFAI University	Triple Helix: The Spiral Model of	
press	Press, co-authored with Ms. Madhavi	Recent Trend in Innovations	
	Garikaparthi, Faculty, IBS, Mumbai		
2009	2 nd International Conference on	Residents' attitude towards tourism	

	Tourism in Global Village, organized	development: A literature review with
	by IIM Lucknow	implications for tourism planning
2008	FINSIGHTS, Vol. 1(4), 2008, magazine	Endowment funds:The impact of current
	published by ICFAI Business School	financial crisis on the college green
2006	16 th Annual Conference of National	Residents attitude towards tourism
	Academy of Psychology, organized by	development: A case study of Satpada,
	IIT Bombay	Orissa
2004	14 th Annual Conference of National	Participated
	Academy of Psychology, organized by	
	IIT Bombay	
2003	27 th Indian Social Science Congress,	Impact of urban tourism on host
	organized by IIT Kharagpur	community

VI. Professional Training:

Year	Nature of training	Organization
2004	Workshop on Data Analysis and Modeling	IIT Kharagpur
1998	Diploma in IATA/UFTAA Standard Course	IATA Learning Centre, Geneva
1994	Diploma in Application Programming	Brilliant Computer Centre

VIII. Professional Affiliation:

Organization	Year	Type of Membership
National Academy of Psychology (NAOP)	2011	Student Membership (Annual)
		Membership No.: 20110070

VII. DETAILS OF DOCTORAL THESIS:

Title: Antecedents of Residents' Attitude Towards Tourism Development The study has developed a structural model of support for tourism development from the residents' perspective as an important stakeholder in the tourism industry.

VIII. Proficiency:

Proficient in Structural Equation Modeling (SEM) and the use of software such as AMOS and LISREL. Using SEM, one can create models to test hypotheses and confirm relationships among observed and latent variables. SEM gives insight into causal models and explore the interaction effects and pathways between variables.

IX. Personal Information:

• Date of Birth: 27/10/1973

• Gender: Female

Marital Status: Married Nationality: Indian

• State of Domicile: Orissa

X. Extracurricular Activities:

Actively participates in marathon and trekking. Other activities include writing and reading, listening music, playing guitar, trekking, photography and learning new things to do.

References:

Name	Prof. H.R.Tewari	Dr. Deepak B. Phatak	Prof. Bani Chatterjee
Occupation or Position	Professor	Subrao Nilekani Chair Professor	Professor
Address	Dept. of Humanities and Social Sciences, IIT Kharagpur, West Bengal- 721302	KReSIT, IIT Bombay, Mumbai- 400 076	Dept. of Humanities and Social Sciences, IIT Kharagpur, West Bengal- 721302
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Date: 09.05.2011 **Place:** Mumbai

(Pravasini Sahoo)