

Curriculum Vitae

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West Bengal

**Qualifications**

Full-time MBA with First (I) class in 2003 with specializations of Marketing & HRM from Utkal University, Bhubaneswar.

**Research Area**

- The area of research is Business Ethics, Corporate Social Responsibility (CSR) and Sustainable business.
- Thesis title “Beyond Corporate Social Responsibility: On Sustainable Business Practices of Indian Oil and Gas Sector”.

**Projects and Dissertation during MBA.**

1. Summer Project: “An effort to understand target marketing & marketing strategies” at Eastern Coalfield Ltd.
2. Dissertation: “To understand the effectiveness of training in human resource management” at ACC Damodhar Cement and slag Ltd.

**Papers Published/Presented**

- Ghosh, A. and C. Chakraborti. 2010. Corporate Social Responsibility: A Developmental Tool for India. *IUP Journal of Corporate Governance*. 9(4):42-56.

- Ghosh, A. and Chhanda Chakraborti. 2008. “Millennium Development Goals (United Nations) and Tata Steel’s Corporate Social Responsibility.” Paper presented at National Seminar on Corporate Social Responsibility, at Purushottam Institute of Engineering and Technology, Rourkela, May 17.
- Ghosh, A. and Chhanda Chakraborti. 2008. “Business-Society Relationship, Global Compact (GC) and the Millennium Development Goals (MDGs) of United Nations (UN).” Paper presented in National Seminar on Global Warming & Climate Change: A CSR Challenge, at BITS Pilani, November 7-8.
- Ghosh, A. and Chhanda Chakraborti. 2008. “United Nations and Environmental Responsibility of Business.” Paper presented at International Conference on Green Growth, at IBS Hyderabad, December 17-18.

### **Research Achievements/Academic Activities:**

- Stood 1st in the Scholars’ Day research competition at I.I.T Kharagpur for the year 2009-2010.
- Was a part in organizing “Logic And Applications of Logic (LAAL)” workshop in 2008 and “Professional Ethics (PROFETH)” workshop in 2009 at I.I.T Kharagpur.
- Served a part in organizing the NAAC peer team assessment visit and as member of jury during MBA admissions at IBS Hyderabad.

### **Academic Experience**

- (1) Served as an Assistant Professor in the Department of Marketing & Strategy at IBS Hyderabad.
- (2) Served as Lecturer in the Department of Management & Social Sciences at Haldia Institute of Technology.
- (3) Served as faculty (during Ph.D) in the PGDBA course in Vinod Gupta School of Management, I.I.T Kharagpur (for six months in 2009-2010).
- (4) Served as a Guest Lecturer in the B.B.A Dept of B.B.College, Asansol.

### **Declaration**

I do hereby declare that all the information furnished above is true to the best of my knowledge and belief.