## ABSTRACT

This thesis deals with a number of aspects of mathematical programming problems, and variational problems involving generalized  $\rho - (\eta, \theta)$ -*B*-invexity in Banach spaces. Specifically, we find the optimality conditions, and different types of duality results under  $\rho - (\eta, \theta)$ -invexity, generalized  $\rho - (\eta, \theta)$ -invexity,  $\rho - (\eta, \theta)$ -*B*-invexity, generalized  $\rho - (\eta, \theta)$ -*B*-invexity in a real Banach space *X*. Optimality conditions, and duality results for multiobjective variational problems with generalized  $\rho - (\eta, \theta)$ -*B*-type-I are considered. The relationship between  $(\rho, \theta)$ -*B*-vexity,  $(\rho, \theta)$ -*B*-vex sets,  $\rho - (\eta, \theta)$ -*B*-preinvexity, generalized  $\rho - (\eta, \theta)$ -invexity, and generalized  $\rho - (\eta, \theta)$ -invarant-monotonicity are studied in the thesis.

The thesis also characterizes the formulation of continuous-time programming problems, which are applied to a class of variational type inequality problems (VIP). A number of examples and counterexamples are also presented in the thesis.

**Keywords:**  $\rho - (\eta, \theta)$ -invexity, generalized  $\rho - (\eta, \theta)$ -invexity,  $\rho - (\eta, \theta)$ -B-invexity, generalized  $\rho - (\eta, \theta)$ -B-invexity,  $\rho - (\eta, \theta)$ -B-type-I, generalized  $\rho - (\eta, \theta)$ -B-type-I, Wolf, Mond-Weir type duals, and Mixed type dual, multiobjective programming problems, variational problems, continuous-time programming problem, variational-type inequality.